



ARISE ONLINE
Powered by Arise Music Festival

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Contact: Shannon Bock, Marketing Director

Phone: 720-365-5281

Email: shannon@arisefestival.com

**Arise Online Spotlights Magic Beans
in First In-Studio Performance**
*Musical Setting Designed to Create Connection With Fans
Despite Social Distancing*

BOULDER, COLO. (October 15, 2020) – As the pandemic continues to hinder live gatherings in musical and artistic venues nationwide, Arise Music Festival blasts through social distance by announcing its first-ever, in-studio performance with special guest Magic Beans. Opening at Colorado Sound Studios in Denver, the Arise Online streaming event will premiere on Thursday, November 5 at 7 p.m. MST.

Circumventing the dilemma created by social distancing, Arise Music Festival created Arise Online, an online streaming opportunity for musicians and artists. Through an ongoing series of artistic opportunities, Arise Online opens the door for guests to experience the benefits and connection of live shows safely and remotely. “During ongoing uncertainty related to the pandemic, we wanted to keep our community alive, supported and relevant. We are introducing ‘Online’ to create, capture and distribute musical, artistic and other content,” said Arise producer Luke Comer.

With their signature combination of soul, rock and funk, Magic Beans has performed at festivals and venues across the country, including Red Rocks Amphitheatre and their own Beanstalk Music Festival in Colorado. Their latest album “Off Leash” weaves the dimensions from chosen genres to build a distinct, neo-jam sound, pushing limits both on stage and in studio. Arise is thrilled to welcome back Magic Beans to Arise.

In line with its passion for artistic expression and creative collaboration, Arise asserts its standing commitment to support musicians, artists and venues, even when circumstances demand a creative approach. With the support of Westwork, KGNU, Rocky Mountain Virtual, NoCapShows and other strategic partners, Arise anticipates a lineup of performances to carry through the pandemic and beyond. Whether online or live, the Arise vision rocks on.

Event information:

- The Arise Online event airs Thursday, November 5 at 7 p.m. MST.
- Tickets go on sale Friday, October 23 at 9 a.m. MDT. Ticket prices start at \$5.
- Streaming is provided by NoCapShows. Once purchased, private links will be texted and emailed to attendees.
- To learn more about Magic Beans, tour their website at <https://www.magicbeansmusic.com/>.
- Information about Studio W at Colorado Sound Studios can be found at <https://coloradosound.com/>.
- Arise Online event sponsors include Rocky Mountain Virtual, Westword and KGNU.

For more information about Arise Music Festival, visit www.arisefestival.com.

For access to festival or event photos, or to arrange interviews, please contact Shannon Bock at shannon@arisefestival.com.

Independently owned and operated from its headquarters in Boulder, Arise Music Festival coordinates many art modalities to create beautiful, meaningful and powerful experiences for participants. Arise features multiple genres of music – jam, electronica, rock, bluegrass, funk and reggae – as well as dance, yoga, design, theater, workshops and speakers. Arise seeks to entertain and engage participants with vibrant and transformative experiences that inspire a sense of community and caring.

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